

DOWNTOWN FAÇADE AND SIGN IMPROVEMENT PROGRAM

SUMMARY

1. The Town offers a matching grant up to \$5,000 for improvements to building facades and signs within the Downtown area footprint.
2. Proposals cannot be in conflict with the development standards established by the National Trust for Historic Preservation. Applicants are encouraged to seek professional design services to ensure compatibility.
3. The grant will be disbursed as reimbursement for documented, qualifying expenditures.
4. Building owners and tenants should coordinate who is requesting and receiving the incentive.
5. Incentives apply to individual tax parcels and are limited to one Downtown Façade and Signage Incentive grant on the tax parcel unless approved by the Economic Development Authority.

APPLICATION PROCESS

1. Submit application directly to Town Economic Development office.
2. The application must include receipts and proof of payments made to show the match met by the applicant.
3. Town Economic Development Coordinator presents expenditures to Town Economic Development Authority for approval of grant disbursement. All awards are at the full discretion of the Authority.

TOWN INVOLVEMENT

The Town's Economic Development Authority will fund **one-half of the total** eligible expenditure amount **up to \$5,000** in a reimbursement.

(Amended to \$5,000 - December 8, 2023)